

Easy & Effective Fundraising

LEES SUMMIT WEST MUSIC

Dear Parents and Students,

Our Music Dept is sponsoring a **very important** fundraiser. The proceeds raised from this program will be used to help pay for our trip to Washington DC. We have partnered with a leader in the fundraising industry, Century Resources, who offers a wide variety of quality items. We chose the Sweet Treats & Spring in Bloom brochure(s) for our fundraiser. The products are high quality and come with an **unconditional money back guarantee**.

Our goal is to raise \$10,000.

Thank you for your help, your participation is critical to achieving this goal!

IMPORTANT INFORMATION

PROJECT DETAILS

GOAL:

For us to reach our goal we need each student (family) to do their fair share and **sell at least 25 items**.

START DATE: 3/5/2014

ORDER FORM TURN IN DATE:

3/19/2014

PRODUCTS WILL ARRIVE THE WEEK OF: 04/07-04/11/2014

(Stay tuned for additional delivery info)

MONEY COLLECTION:

- Collect Payment: When you deliver products
- ➤ Money Due:
- Checks Payable to: LSW Music

AWARDS

- ➤ Pick 1 award when you reach a level.
- Remember to write in your choice(s) for each level in the Award Selection Box located on the brochure order form.
- Include the size and color on your order form for clothing items.
- > All awards are cumulative, meaning you earn 1 award from every level you reach.

ONLINE ORDERING

It's EASY to give out-of-town friends and relatives a chance to help!

1. Go to www.helpourgroup.com.



Click on student button.

STUDENT

- **3.** Enter your group number. 39831
- **4.** Use our easy online tool to send emails.
 - You and your group will receive credit for all online purchases.
 - Online orders will be shipped directly to the customer.

PAY BY CREDIT CARD

It's EASY to have your customers pay with a credit card at the time of the order!

1. Have customer use their smart phone to scan the Microsoft Tag on the back of the brochure.





- 2. Place order on the SECURE mobile site.
 - ➤ Items ordered through your smart phone will be sent with the rest of your order for personal delivery.

DO NOT WRITE ONLINE OR CREDIT CARD ORDERS ON YOUR ORDER FORM.

TIPS FOR SUCCESS!

- Take orders from relatives, friends, parents, parents' friends and close neighbors.
- Ask your parents to take the brochure to work and other functions.

Remember – Always tell people the reason for your fundraiser!